

Open Platform Commitment

FOX and Roku look forward to completing our transformational transaction that will create a next-generation media and technology company benefiting consumers across America as well as our content partners.

When we announced the transaction with Roku earlier this year, we committed to continuing to operate Roku as an open, partner-friendly platform. That commitment reflects our belief that Roku's success has always been built on the strength of its partners.

Every day, Roku helps connect audiences with a wide range of channels, apps, and content. That diversity of content and services is one of the platform's greatest strengths, and it is one of the reasons millions of households choose Roku.

Our clear objective is to grow the number of households that choose Roku and this in turn is predicated on maintaining, if not expanding, the range of content and services that are available on the Roku platform.

Partners may have questions about what the transaction means in practice and how Roku will operate going forward. We want to be clear about our intentions and the principles that will guide us.

(1) FOX will continue carrying non-FOX ("unaffiliated") content on Roku for a period of at least 3 years consistent with historical Roku practice.

(2) FOX will not discriminate against unaffiliated content in search results. For application placement on Roku, FOX will continue to allow users to reconfigure application configurations on the home screen.

(3) FOX will continue to provide data products to third parties on commercially reasonable terms consistent with Roku's standard distribution agreement.

(4) FOX will maintain existing contractual firewall commitments to content partners for competitively sensitive unaffiliated content data, including aggregated and non-aggregated data that can be inferred from, or collected through, commercial activities of unaffiliated content providers or their uses on Roku products, including click, search, view, and voice data for a period of at least 3 years.

We look forward to continuing to improve the Roku platform as a result of the transaction and sharing the benefits of those improvements with all content partners.